

Background:

Soo Hoo is the appointed Master Trainer for MWS. Certifying MWS Licensed Trainers to train using the principles of MWS. Soo Hoo has trained regionally to participants from over 30 countries. In line with his desire to ensure practical application of the skills he teaches in the workplace, he has designed a system called Neuro Action Learning. This system combines the best of Neuro Technologies and Action Learning to embed learning into the unconscious. This has proven to be a very popular system.

Professional Achievements:

Currently serving as the President of the Malaysian Association of Professional Trainers and Coaches (MAPTaC), Soo Hoo has been a trainer in the area of Subliminal Persuasion, Entrepreneurship and Mindset Breakthrough since 2007. In recognition of his achievements and contribution Soo Hoo is awarded with the prestigious Global Training & Development Leadership Award by The World HRD Congress in their Silver Jubilee Celebration.