

MWS Marketing Resources			Marketing Support and Joint Efforts	Tiny Url	Roles & Responsibilities of the MWS
No	Country Representative				
1	MWS Website	Internet	to provide country url		to develop and maintain own country website
2	MWS Calendar	Internet		<a href="http://tinyurl.com/22krguf">http://tinyurl.com/22krguf</a>	to maintain a calendar of events online
3	MWS Blog	Internet	<a href="http://www.miniworkshopseries.com/highlights/">http://www.miniworkshopseries.com/highlights/</a>		regular basis
4	MWS Youtube	Internet	<a href="http://www.youtube.com/mwsnetwork">http://www.youtube.com/mwsnetwork</a>		to utilize /upload any videos / testimonials etc
5	MWS Podcast	Internet	<a href="http://www.mws.mypodcast.com/">http://www.mws.mypodcast.com/</a>		radio, etc
6	MWS Email Servers	Internet	<a href="http://mail.miniworkshopseries.net">http://mail.miniworkshopseries.net</a>		miniworkshopseries.net email address
7	MWS Partner Portal	Internet	<a href="http://www.miniworkshopseries.net">http://www.miniworkshopseries.net</a>		to promote the use of the partner portals
8	MWS International site	Internet	<a href="http://www.miniworkshopseries.com">http://www.miniworkshopseries.com</a>	<a href="http://tinyurl.com/28a7f7v">http://tinyurl.com/28a7f7v</a>	
9	MWS Facebook Pages	Internet	International/134004432022?		to update / promote
		Internet	Partners/113905501402		to update /promote
10	Pre-designed Marketing Materials				for printing and distribution
	MWS Brochures, Flyers & Buntings	Printed Media			
	MWS Outlines	Printed Media			
	MWS Info Pack - Corporate	CD			
	MWS Info Pack - Partners	CD			
	MWS Advertisement Copy	Printed Media	samples		
	MWS Sales Proposals /etc	Printed Media	templates		
11	MWS Launch [Yearly]	Event	to provide guidelines and coaching		to organize launch events on yearly basis
12	MWS Showcase	Event	to provide guidelines and SOP		to conduct monthly Showcase/Biz Showcase
13	MWS Partner Education				
	MWS PE: BizStart Up	Event	to provide materials and guidelines		To conduct minimum once every quarter
	MWS PE: Growing Your Biz	Event	to provide materials and guidelines		To conduct minimum once every quarter
	MWS PE: Skill Upgrade	Event	to provide guidelines and SOP		To organize minimum once every quarter
	MWS PE: Train the Trainer	Event	to appoint MWS Master Trainers		To organize minimum once every quarter
	MWS PE: NLP Certifications	Event	to appoint MWS Master Trainers		To organize minimum once every quarter
	MWS PE: Coaching Sessions	Event			To conduct as and when needed
	Registration Form for Malaysia Showcase		owcase/form.php	<a href="http://tinyurl.com/22tp9q">http://tinyurl.com/22tp9q</a>	
Notes	accessing any of the joint effort, do contact				
	Slideshows		<a href="http://mwseries.slide.com">http://mwseries.slide.com</a>		